



38th Annual ALBION STRAWBERRY FESTIVAL

June 12-13, 2026

Friends of the Albion Strawberry Festival:

The annual Albion celebration returns for the 38th time June 12-13, 2026! Community members have been busy planning for an event that will bring together both residents and visitors from throughout the region. Please review the following opportunities for you and your organization to take part. Take a moment to add the festival to your calendar and benefit each of us in one or more of the following ways:

- ~ Festival Sponsor ~ Craft Vendor ~ Parade Participant
- ~ Food Booth, Farm Market Stand, Business or Organization Information Table

Consider these as opportunities to sell your products or introduce your business to new clientele, reach out to those who will benefit from your organization, or meet potential employees as you market available positions to festival attendees. More information and applications for craft vendors, food booths, farm market stands, business and organizations tables, and parade participants are available on the festival website albionstrawberryfestival.com/vendor-forms-permits. Contact information for the chairperson of each area is also available on the main festival webpage. If you have participated in the past, we thank you and look forward to your return. If not, please make certain that you don't miss out this year!

In addition to the many opportunities to participate at the event, the festival seeks **sponsors** to make the event possible. A number of roles exist and each comes with various levels of recognition. This year we continue the premium level for you to underwrite a specific element of the festival. Your organization's support is instrumental to the festival. We look forward to recognizing your organization on many levels. For your convenience we have included the details for sponsorship along with information on where to send your donation.

Finally, we encourage you check out our website and also follow and share our Facebook page for the latest news and exciting previews of the 2026 festival.



Scan here for Facebook



Scan here for website
albionstrawberryfestival.com



Level One

Strawberry Sponsorship Level

\$100 - \$249

- ~ Acknowledgement on Festival website
- ~ Recognition on Festival Facebook Page



Level Two

Strawberry Parfait Sponsorship Level

\$250 - \$499

- ~ All "Strawberry" benefits PLUS:
- ~ Listing in Festival Brochure



Level Three

Strawberry Shortcake Sponsorship Level

\$500 - \$749

- ~ All "Strawberry Parfait" benefits PLUS:
- ~ Verbal recognition from parade grandstand

Please provide brief business snippet for parade recognition



Premium Level

Premium Sponsorship Level

\$750 & up

- ~ All "Strawberry Shortcake" benefits PLUS:
- ~ Festival Special Event Sponsor (*Choose an event from list below*)

Please provide brief business snippet for parade recognition

_____ Royalty Sponsor

_____ Turtle Race

_____ Food Court

_____ Parade

_____ Fun Fair

_____ Craft Fair

_____ Car Cruise In

_____ West Stage-Band

_____ East Bank Stage/Tent

_____ Courthouse Stage/Tent

_____ West Bank Stage/Tent

Name / Business Name _____

Address: _____

Amount Enclosed \$ _____

Please return this form and your sponsorship by **March 31, 2026** to ensure that you receive all recognitions. Printed recognitions cannot be guaranteed after this date. Thank you.

Please make checks payable and mail to: Albion Strawberry Festival, PO Box 356. Albion, NY 14411

Questions: Marlene Seielstad (585) 721-3205

If you would like your logo used on Facebook, please email .png or .jpg file to marsmail@rochester.rr.com